



ENERGENIUS

Smart Energy Solutions for a Better Tomorrow

December 2024

brand guidelines

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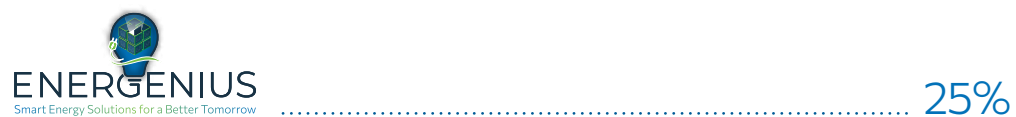
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logo
and
sizes

Logo



Sizes



The minimum allowed length of ENERGENIUS logo is 32mm or 90,7px.

Logo clearspace

The minimum clear space around the logo is equal to the height (E) of the ENERGENIUS logo.



Logo variations and usage

Logo with light background



Logo with light background



Logo with dark background

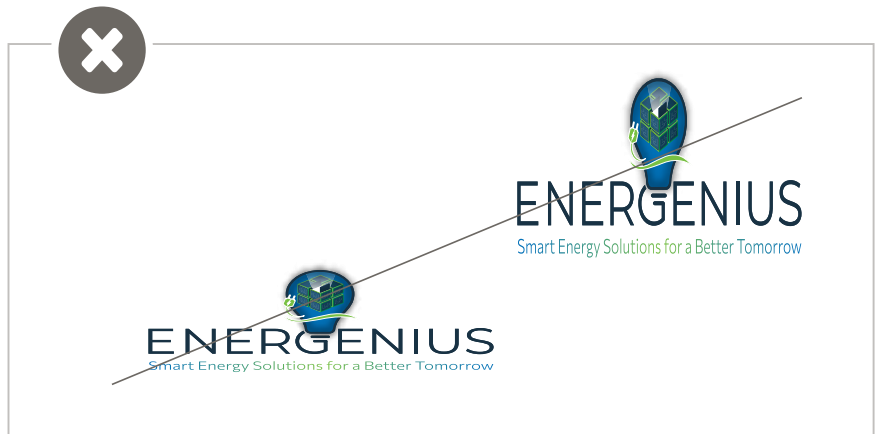


Logo with dark background



Logo violations

Never stretch the logo vertical or horizontal



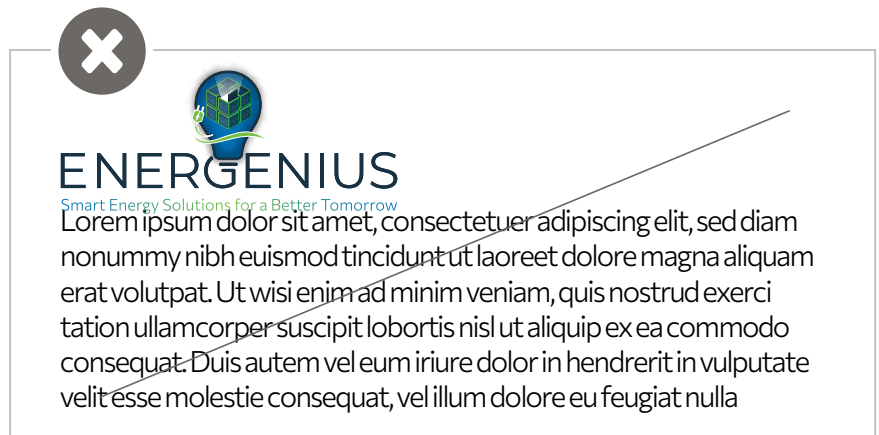
Never use the logo applying 3D effects



Never use the logo using drop shadow

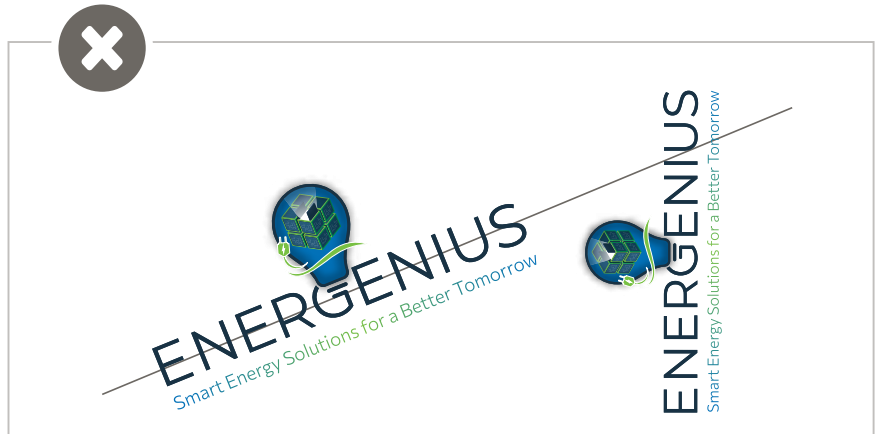


Never use the logo without enough clear space



Logo violations

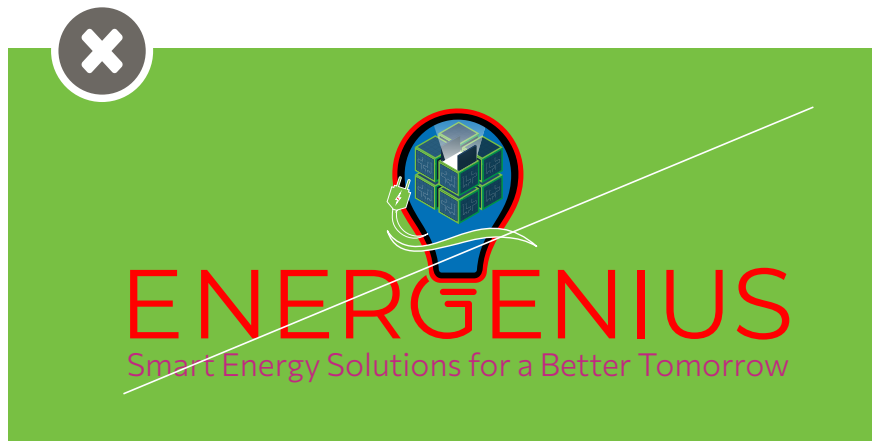
Never use the logo rotated or vertical



Never use the logo using outline



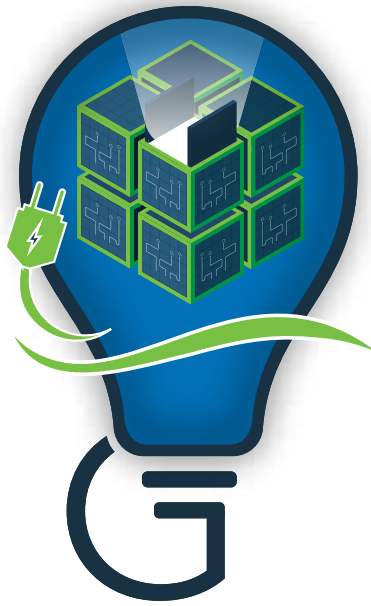
Never use the logo in different colours



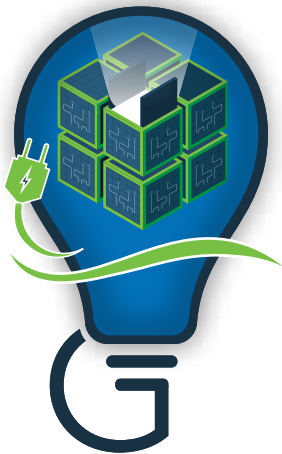
Never use the logo in low resolution



Logo symbol



Sizes



75%



50%

Logo symbol clearspace

The minimum clear space around the symbol is equal to the height (E) of the ENERGENIUS logo.



Logo symbol variations and usage

Logo symbol with light background



Logo symbol with light background



Logo symbol with dark background



Logo symbol with dark background



colours

Colours

Colour Palette

Primary Colour System

Primary
blue

cmyk 88 / 52 / 0 / 0
rgb 2 / 113 / 184
pantone 300C
hex #0271B8

Secondary
blue

cmyk 92 / 72 / 50 / 48
rgb 24 / 50 / 68
pantone 533C
hex #183244

Green

cmyk 58 / 0 / 100 / 0
rgb 120 / 192 / 67
pantone 376C
hex #78c043

Colour Palette

Secondary Colour System

Gray

cmyk 0 / 0 / 0 / 90
rgb 60 / 90 / 59
pantone 539
hex #3c3c3b

Black

cmyk 0 / 0 / 0 / 100
rgb 29 / 29 / 27
pantone process black
hex #1d1d1b

typo
graphy

Typography

Aa

Commissioner Primary Typeface Weights

Commissioner font is used as the main font for all ENERGENIUS printables, leaflets, and social media applications as well. It is also applied in ENERGENIUS'S corporate website.

ExtraLight	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
Light	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
Regular	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
Medium	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
SemiBold	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
Bold	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
ExtraBold	AaBbCcDdEeFfGgHhIijjKLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")

Typography

Aa

Calibri
System alternative font

When Commissioner is not available, an acceptable choice is Calibri font, a system font available on both PC's and Macs, that will work effectively in Powerpoint presentations, Word reports, etc.

Light	AaBbCcDdEeFfGgHhIiJjKlMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
Regular	AaBbCcDdEeFfGgHhIiJjKlMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")
Bold	AaBbCcDdEeFfGgHhIiJjKlMmNn OoPpQqRrSsTtUuVvWwXxYyZz 0123456789(&!/,;:_*")

statio
nery

Stationery

Businesscard

A' side

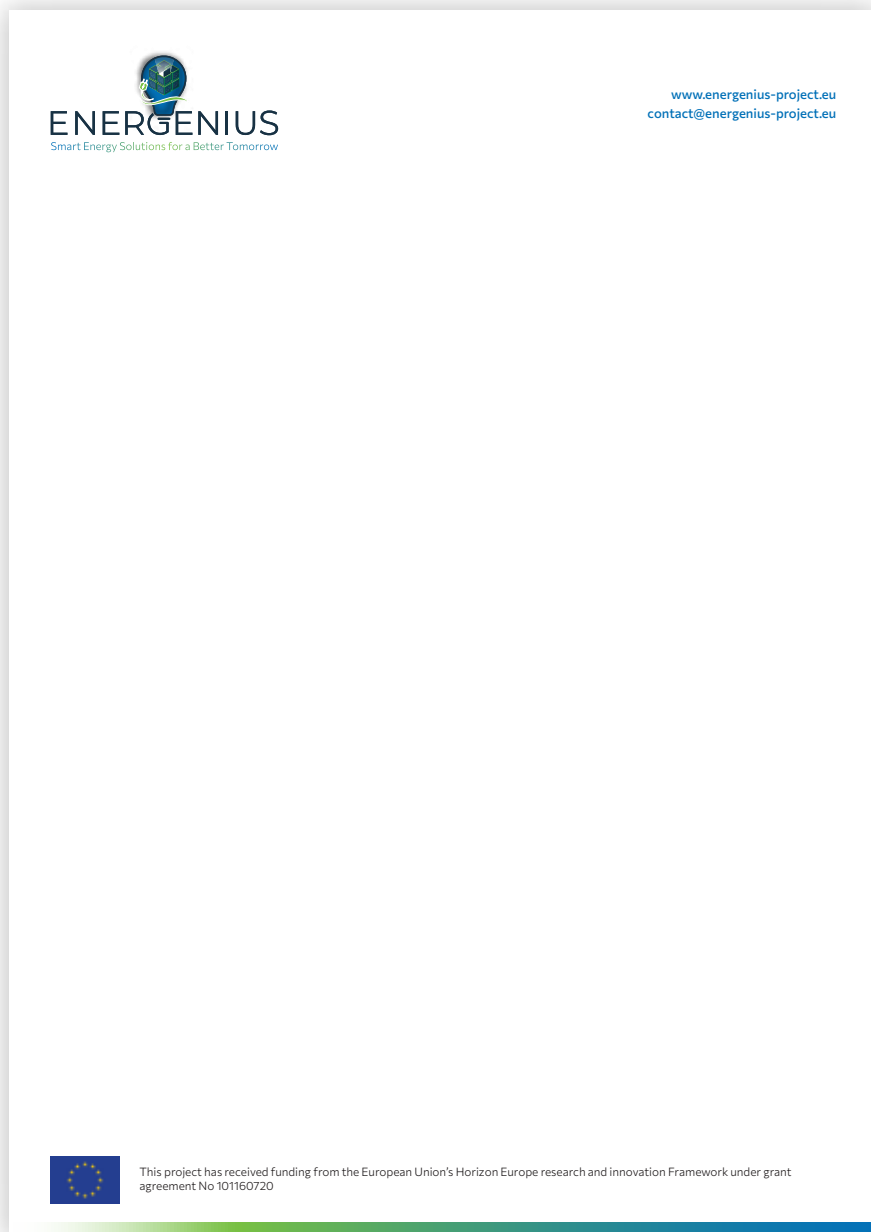


B' side



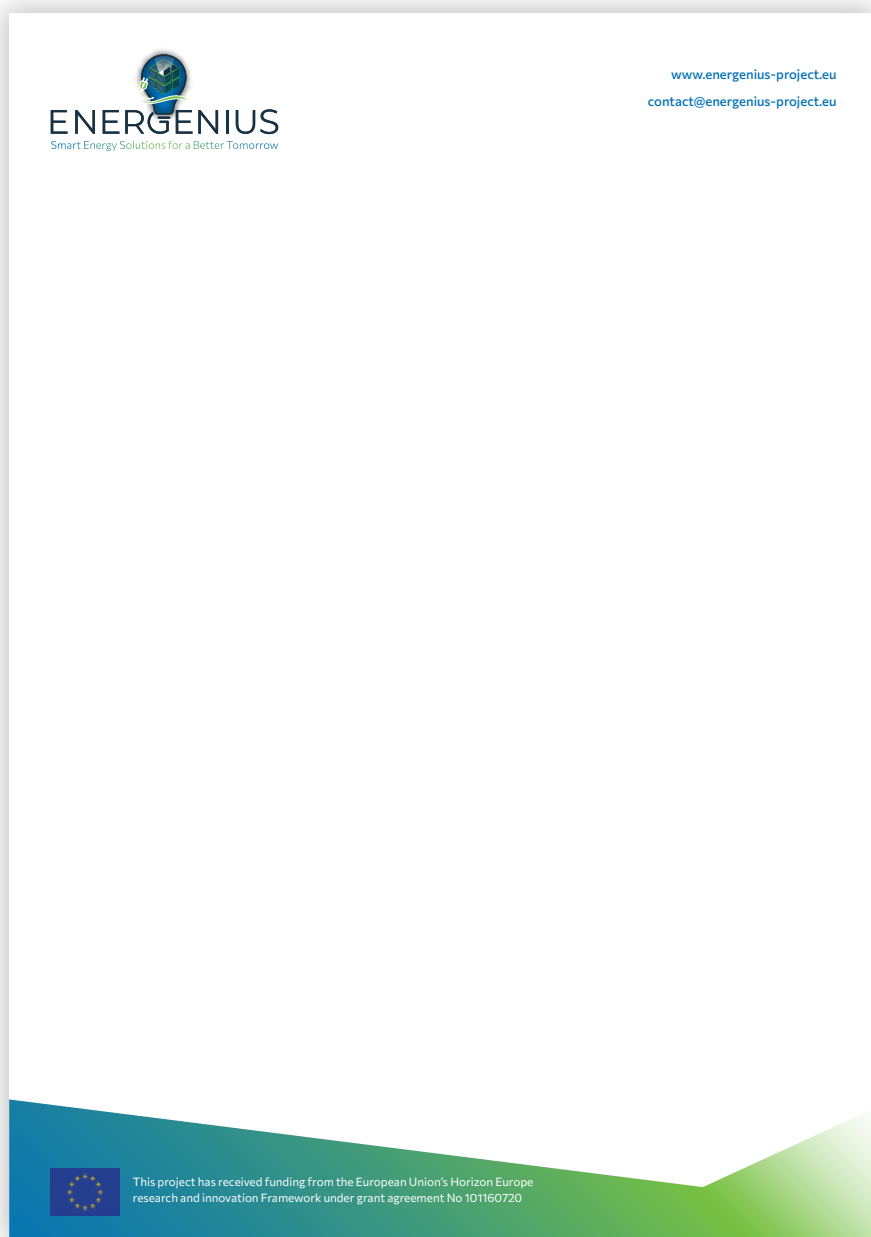
Stationery

Letterhead



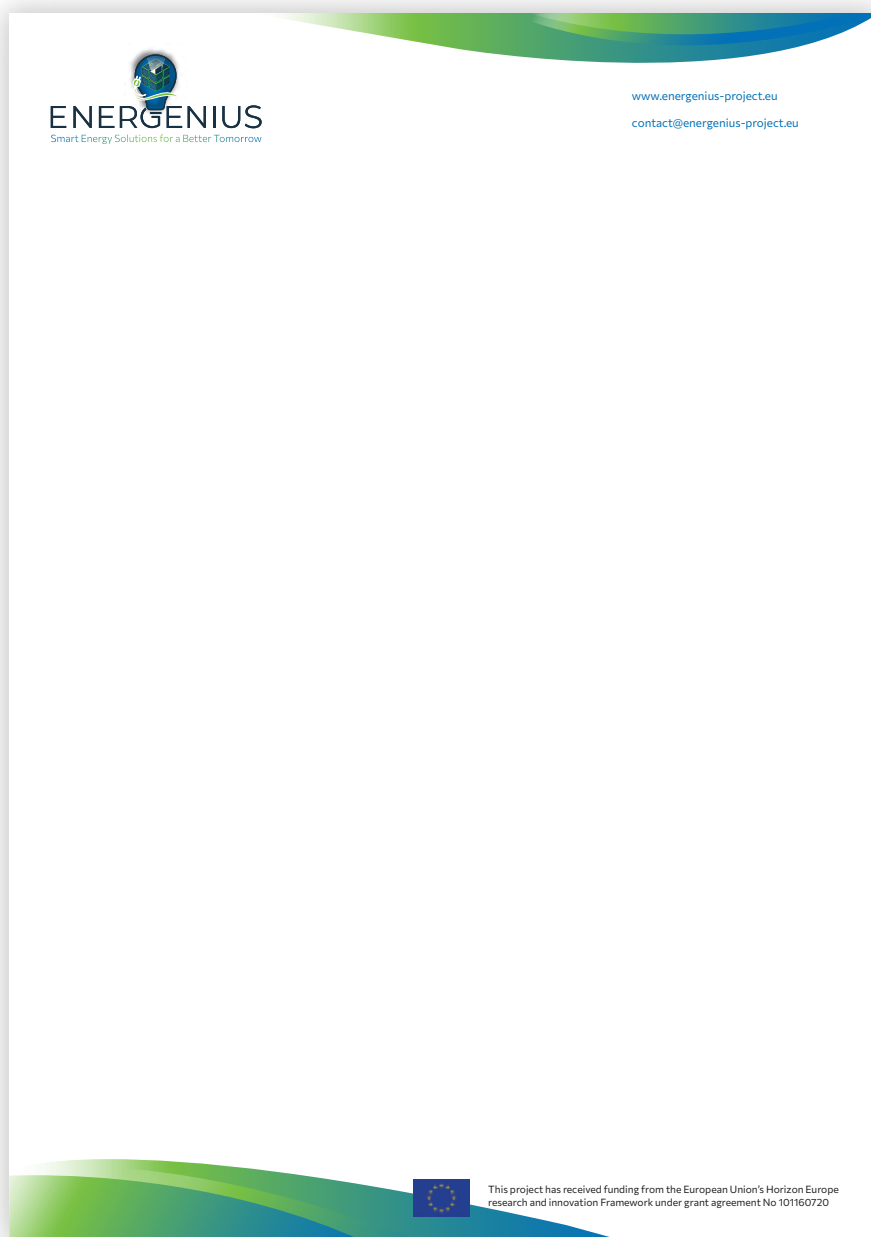
Stationery

Letterhead



Stationery

Letterhead





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